

Profile

Senior Interactive Designer – Extensive experience on a variety of interactive projects. Develop brand identities, web sites, advertisements, and marketing campaigns for clients in Information Technology, professional services, retail, and nonprofit industries.

Effective Decision Maker– “Brion’s dedicated work ethic and ideas reflect an understanding of the clients’ business goals along with the skill and experience to implement intuitive and attractive interfaces.” – Roxanne Sutton, Web Art Director, 1105 Media, Inc.

Software/Programming Skills

- XHTML
- CSS
- ActionScript 2
- Flash 8
- Adobe Illustrator CS2
- Adobe Photoshop CS2
- TextMate
- Pro Tools
- Sound Forge

Career Development

1105 Media, Inc. – Chatsworth, CA.
Senior Interactive Designer

2005 – Present

Collaborate design efforts with Marketing and Art Directors, which resulted in ADTmag.com (Application Development Trends) being named a Finalist in the Min’s Best of the Web 2005 Awards: Integration with Print category, honoring the best cross-promotion and cross-pollination between print and online products.

Develop interfaces for web sites and e-newsletters. Coordinate with multiple product marketing and print teams to support various branding efforts through the design of Flash banner advertisements.

- Front-end development, visual concepts, and Flash animation sequences for 1105 Media’s corporate online identity.
- Collaborate with developers to execute design related requests for ongoing ADTmag.com projects.
- Provide key role in the development of newly acquired products including: websites, eNewsletters, Information Architecture, usability studies, and wire framing.
- Provide support to ad tracking staff to ensure compliance of vendor Flash banner advertisements. Troubleshooting when needed.
- Design Flash banner advertisements for various in-house product and vendor campaigns.
- Share expert knowledge of Flash to web department colleagues including execution, troubleshooting and training.

SCSWorks – Long Beach, CA.
Lead Designer

2004 – 2005

Led web projects for boutique design firm, providing strategic leadership to a small team of design professionals. Coordinated design direction with staff, and maintained client relationships.

- Supervise from concept to completion the design of all interactive projects.
- Play key role in new business presentations, which resulted in acquiring future projects.
- Designed SCSWorks new brand identity, including logo, letterhead and web site.

MONTROSE TRAVEL – Montrose, CA.
Web Designer

Spring - 2004

Recruited as one of several designers to work closely with the marketing department of award winning Southern California travel agency. Coordinated efforts with senior management to design web site for credit union travel partners.

- Worked with a team of designers/developers in creation of ongoing web site projects.
- Collaborated with marketing department to design seasonal e-mail ad campaigns.
- Manage multiple databases of client e-mail addresses.

CREATE NOW! – Los Angeles, CA.
Web Designer/Technical Lead

2002 - 2004

Retained by founder of Los Angeles based nonprofit organization, providing support to at-risk and abused youth. Re-designed user interface and streamlined site content to facilitate simplify navigational use. Worked closely with design staff to develop new online identity.

- Maintained design document and management of all project assets.
- Re-designed user interface to attract potential investors, and volunteers.
- Coordinated information architecture design.
- Performed routine maintenance and updates.

SPECIALIZED COMPUTER SOLUTIONS – Long Beach, CA.
Junior Designer

1999 - 2002

Recruited as an intern and eventually promoted as a Junior Designer into positions of progressive responsibility. As Junior Designer, multi-tasked various production duties such as scanning, image optimization, and HTML coding to ensure successful project completion.

- Flash and Graphic Design Production.
- Creative Direction on a per-project basis.
- Daily client interaction.

Education

- Interactive Media Design, Academy of Entertainment & Technology – 2000-2003 Santa Monica, CA
- Music Composition & Arranging, Grove School of Music – 1991 - 1992 Van Nuys, CA
- General Musicianship, University of Nevada Las Vegas – 1989 Las Vegas, NV

Professional Affiliations

Member, Web Standards Group, 2006 - Present
Member, Los Angeles Flash Users Group – 2006 - Present
Member, Kappa Alpha Psi Fraternity, Inc., 1989 - Present