

Profile

Senior Interactive Designer - Extensive experience in various aspects of interactive design. Develop brand identities, web sites, advertisements, and marketing campaigns for clients in Information Technology, professional services, retail, and nonprofit industries.

Effective Team Player – Known for creativity, flexibility, and a relaxed demeanor. Brion's willingness to provide his expertise where needed is one of the many strengths that make him an effective and well-rounded team member -- with knowledge ranging from Web Standards compliance to Flash™ animation; digital music production and composing/arranging. (Excerpt from 2005 performance review)

Software/Programming Skills

- (X) HTML
- CSS
- ActionScript 2
- Flash 8
- Adobe Illustrator CS2
- Adobe Photoshop CS2
- Dreamweaver 8
- Pro Tools
- Sound Forge

Career Development

1105 Media, Inc. – Chatsworth, CA. Interactive Media Designer

2005 – Present

Collaborate design efforts with Marketing and Art Directors, which resulted in ADTmag.com (Application Development Trends) being named a Finalist in the Min's Best of the Web 2005 Awards: Integration with Print category, honoring the best cross-promotion and cross-pollination between print and online products.

Provide expert knowledge of Web Standards to develop front-end user interfaces for web sites and e-newsletters. Coordinate with multiple product marketing and print teams to support various branding efforts through the design of Flash banner advertisements.

- Instrumental in conceptualizing UI and Flash animation sequences for 1105 Media, Inc. site design.
- Perform ongoing design related requests for Application Development Trends web projects.
- Provide key role in the development of newly acquired products including websites, eNewsletters, Information Architecture, usability testing, and wire framing.
- Provide support for eProductions Coordinators to ensure compliance of vendor Flash banner advertisements. Troubleshooting when needed.
- Design Flash banner advertisements for various in-house product and vendor campaigns.
- Share expert knowledge of Flash to web department colleagues including implementation, troubleshooting and training.

SCSWorks – Long Beach, CA. Lead Designer

2004 – 2005

Led web projects for boutique design firm, providing strategic leadership to a small team of design professionals. Coordinated design direction with staff, and maintained client relationships.

- Supervise from concept to completion the design of all interactive projects.
- Play key role in new business presentations, which resulted in acquiring future projects.
- Designed SCSWorks new brand identity, including logo, letterhead and web site.

MONTROSE TRAVEL – Montrose, CA.
Web Designer

Spring - 2004

Recruited as one of several designers to work closely with the marketing department of award winning Southern California travel agency. Coordinated efforts with senior management to design web site for credit union travel partners.

- Worked with a team of designers in creation of web site projects.
- Collaborated with marketing department to design seasonal e-mail ad campaigns.
- Managed multiple databases of client e-mail addresses.

CREATE NOW! – Los Angeles, CA.
Web Designer/Technical Lead

2002 - 2004

Retained by founder of Los Angeles based nonprofit organization, providing support to at-risk and abused youth. Re-designed user interface and streamlined site content to facilitate simplify navigational use. Worked closely with design staff to develop new online identity.

- Maintained design document and management of all project assets.
- Re-designed user interface to attract potential investors, and volunteers.
- Coordinated information architecture design
- Performed routine maintenance and updates.

SPECIALIZED COMPUTER SOLUTIONS – Long Beach, CA.
Junior Designer

1999 - 2002

Recruited as an intern and eventually promoted as a Junior Designer into positions of progressive responsibility. As Junior Designer, multi-tasked various production duties such as scanning, image optimization, and HTML coding to ensure successful project completion.

- Flash and Graphic Design Production.
- Creative Direction on a per-project basis.
- Daily client interaction.

Education

- Interactive Media Design, Academy of Entertainment & Technology – 2000-2003 Santa Monica, CA
- Music Composition & Arranging, Grove School of Music – 1991 - 1992 Van Nuys, CA
- General Musicianship, University of Nevada Las Vegas – 1989 Las Vegas, NV

Professional Affiliations

Member, Web Standards Group, 2006 - Present
Member, Kappa Alpha Psi Fraternity, Inc., 1989 - Present